

# Washington Convention and Sports Authority

[www.eventsdcdc.com](http://www.eventsdcdc.com)

Telephone: 202-249-3000

Description	FY 2015 Approved	FY 2016 Proposed	% Change from FY 2015
Operating Budget	\$133,792,837	\$129,670,491	-3.1

**Note:** Prior year actuals are not reported for the Washington Convention and Sports Authority, because the agency does not use the District's financial system for its actual transactions.

The mission of Events DC is to promote the District as a location for conventions, trade shows, meetings, sports, entertainment and recreational events; promote tourism and leisure travel to the District; and encourage and support youth activities, including through sports. Through these activities, Events DC serves as an economic engine for the Nation's Capital.

## Summary of Services

In 1994, the Washington Convention Center Authority (WCCA) was created as a corporate body and an independent authority of the District of Columbia government responsible for managing and operating the District's convention center and for bringing national and international conventions, trade shows, and meetings to the District of Columbia. ["Washington Convention Center Authority Act of 1994," D.C. Law 10-188, effective September 28, 1994]. Pursuant to the Fiscal Year 2010 Budget Support Second Emergency Act of 2009 and the Fiscal Year 2010 Budget Support Act, the District of Columbia Sports and Entertainment Commission was merged into WCCA to form a new organization known as the Washington Convention and Sports Authority (WCSA). The merger created one umbrella organization with a broadened charter to also promote the District as a key sports, entertainment and special events destination. Also, as part of the merger, WCSA gained control over the Nationals Ballpark, the Robert F. Kennedy Memorial Stadium (RFK), and the non-military portions of the DC Armory. Facility maintenance for RFK and the Armory, previously performed by the D.C. Sports and Entertainment Commission, was assumed by the Department of Real Estate Services, now the Department of General Services.

In June 2011, the Washington Convention and Sports Authority launched a new brand name, "Events DC." The new brand entity fully encompasses the event experience in the city, elevates the organization's core assets and portfolio, and perhaps most importantly, aligns with the existing brands for Washington D.C. and the city's promotional arm, Destination DC.

Events DC is governed by an 11-member Board of Directors. Two members, one of whom is the Chief Financial Officer of the District and the other of whom is designated by the Mayor, serve as voting ex-officio members. The remaining nine public members are appointed by the Mayor with the advice and consent of the Council of the District of Columbia and represent certain sectors of the community. The Mayor designates one public member as chairperson with the advice and consent of the Council.

The agency's FY 2016 proposed budget is presented in the following tables:

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## **FY 2016 Proposed Gross Funds Operating Budget, by Revenue Type**

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Table ES0-1 contains the proposed FY 2016 agency budget compared to the FY 2015 approved budget.

**Table ES0-1**

(dollars in thousands)

<b>Appropriated Fund</b>	<b>Approved FY 2015</b>	<b>Proposed FY 2016</b>	<b>Change from FY 2015</b>	<b>Percent Change*</b>
<b><u>Enterprise and Other</u></b>				
Enterprise and Other Funds	133,793	129,670	-4,122	-3.1
<b>Total for Enterprise and Other</b>	<b>133,793</b>	<b>129,670</b>	<b>-4,122</b>	<b>-3.1</b>
<b>Gross Funds</b>	<b>133,793</b>	<b>129,670</b>	<b>-4,122</b>	<b>-3.1</b>

\*Percent change is based on whole dollars.

**Note:** If applicable, for a breakdown of each Grant (Federal and Private), Special Purpose Revenue type and Intra-District agreement, please refer to **Schedule 80 Agency Summary by Revenue Source** in the **FY 2016 Operating Appendices** located on the Office of the Chief Financial Officer's website.

## FY 2016 Proposed Operating Budget, by Comptroller Source Group

Table ES0-2 contains the proposed FY 2016 budget at the Comptroller Source Group (object class) level compared to the FY 2015 approved budget.

**Table ES0-2**  
(dollars in thousands)

Comptroller Source Group	Approved FY 2015	Proposed FY 2016	Change from FY 2015	Percent Change*
11 - Regular Pay - Continuing Full Time	16,202	16,350	148	0.9
12 - Regular Pay - Other	963	1,020	57	5.9
14 - Fringe Benefits - Current Personnel	5,313	5,687	374	7.0
15 - Overtime Pay	576	576	0	0.0
<b>Subtotal Personal Services (PS)</b>	<b>23,054</b>	<b>23,633</b>	<b>578</b>	<b>2.5</b>
20 - Supplies and Materials	572	587	15	2.6
30 - Energy, Communication and Building Rentals	6,276	6,276	0	0.0
31 - Telephone, Telegraph, Telegram, Etc.	125	125	0	0.0
41 - Contractual Services - Other	15,614	16,406	793	5.1
50 - Subsidies and Transfers	21,785	22,290	505	2.3
60 - Land and Buildings	17,093	8,495	-8,598	-50.3
70 - Equipment and Equipment Rental	330	330	0	0.0
80 - Debt Service	48,944	51,529	2,584	5.3
<b>Subtotal Nonpersonal Services (NPS)</b>	<b>110,738</b>	<b>106,038</b>	<b>-4,701</b>	<b>-4.2</b>
<b>Gross Funds</b>	<b>133,793</b>	<b>129,670</b>	<b>-4,122</b>	<b>-3.1</b>

\*Percent change is based on whole dollars.

## Program Description

Although it appears as a single program in the District's financial system, the Washington Convention and Sports Authority operates through the following 3 programs:

**Washington Convention Center Operations** – provides for the operation of the Walter E. Washington Convention Center, in whole or in part, directly or under contract, and engages in such activities as deemed appropriate to promote trade shows, conventions, and other events. This program also constructs, equips, and maintains the facility.

The convention center opened in April 2003 and was later named in honor of the first Mayor of the District under the present Home Rule Charter. Since opening, it has hosted the following number of events per fiscal year:

<u>Fiscal Year</u>	<u>Convention Center Events</u>
2004	201
2005	185
2006	106
2007	150
2008	185
2009	204
2010	214
2011	231
2012	201
2013	209
2014	204

A total of 11.96 million people attended events at the Convention Center during the period of FY 2004 through FY 2014. Currently, the Convention Center has booked or tentatively booked approximately 436 events from 2015-2017. These events are projected to attract 1 million attendees every year. The Center has a total of 2.3 million square feet of space, including 703,000 square feet of exhibit space; 118,670 square feet of meeting space (which is divisible into 77 meeting rooms); 44,000 square feet of retail space and street-level restaurants; and a 52,000 square-foot ballroom, which is one of the largest on the East Coast.

**Sports and Entertainment Division** – promotes attractions and the development of new events for the Robert F. Kennedy Memorial Stadium and the surrounding festival grounds, non-military events at the District of Columbia Armory, and sporting and entertainment events at other sites around the city. These events include the D.C. United Major League Soccer team, the Eagle Bank Bowl football game, Nations Football Classic, local athletic games, various concerts, and other events. The Department of General Services maintains the stadium and the armory through revenue collected from events, rent, advertising, and other sources of revenue derived from these facilities.

**Carnegie Library at Mount Vernon Square** – as a special event venue, the Carnegie Library showcases its versatility by hosting galas, weddings, receptions, holiday parties, and press events. The Library is comprised of seven ornate rooms, including the L'Enfant Map Room, which features an illuminated floor map of Washington, D.C.

## Program Structure Change

The Washington Convention and Sports Authority has no program structure changes in the FY 2016 proposed budget.

## FY 2016 Proposed Operating Budget and FTEs, by Program and Activity

Table ES0-3 contains the proposed FY 2016 budget by program and activity compared to the FY 2015 approved budget.

**Table ES0-3**

(dollars in thousands)

Program/Activity	Dollars in Thousands			Full-Time Equivalents		
	Approved FY 2015	Proposed FY 2016	Change from FY 2015	Approved FY 2015	Proposed FY 2016	Change from FY 2015
<b>(1000) Washington Convention Center</b>						
(1100) Washington Convention Center	133,793	129,670	-4,122	0.0	0.0	0.0
<b>Subtotal (1000) Washington Convention Center</b>	<b>133,793</b>	<b>129,670</b>	<b>-4,122</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>
<b>Total Proposed Operating Budget</b>	<b>133,793</b>	<b>129,670</b>	<b>-4,122</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

(Change is calculated by whole numbers and numbers may not add up due to rounding)

**Notes:** For more detailed information regarding the proposed funding for the activities within this agency's programs, please see **Schedule 30-PBB Program Summary by Activity** in the **FY 2016 Operating Appendices** located on the Office of the Chief Financial Officer's website.

## FY 2016 Proposed Budget Changes

The Event DC's (EDC) proposed FY 2016 gross budget is \$129,670,491, which represents a 3.1 percent decrease from its FY 2015 approved gross budget of \$133,792,837. The budget is comprised entirely of Enterprise and Other funds.

### Agency Budget Submission

**Increase:** The FY 2016 proposed budget was increased by \$2,584,316 in Debt Service due to the inclusion of the Internal Revenue Service (IRS) subsidy for Bond payments related to the Marriott Marquis Convention Center Headquarters Hotel. The budget for Contractual Services increased by \$792,693 to support legal services, marketing, building maintenance, traffic control and other services. To cover projected costs for personal services and Fringe Benefits, the budget was increased by \$578,448. Furthermore, to align the funding with nonpersonal services costs in support of marketing and promotion activities to attract citywide events to the Convention Center, the budget was increased by \$520,197.

**Decrease:** EDC adjusted the budget to leverage savings to support and annualize costs of existing programs; therefore, based on projections for the capital expenditures in Land and Buildings, the budget was decreased by \$8,598,000.

### Mayor's Proposed Budget

**No Change:** The Events DC's budget proposal reflects no change from the agency budget submission to the Mayor's proposed budget.

### District's Proposed Budget

**No Change:** The Events DC's budget proposal reflects no change from the Mayor's proposed budget to the District's proposed budget.

## FY 2015 Approved Budget to FY 2016 Proposed Budget, by Revenue Type

Table ES0-4 itemizes the changes by revenue type between the FY 2015 approved budget and the FY 2016 proposed budget.

**Table ES0-4**

(dollars in thousands)

DESCRIPTION	PROGRAM	BUDGET	FTE
<b>ENTERPRISE AND OTHER FUNDS: FY 2015 Approved Budget and FTE</b>		<b>133,793</b>	<b>0.0</b>
Increase: To align budget with scheduled debt service payments	Washington Convention Center	2,584	0.0
Increase: To adjust the Contractual Services budget	Washington Convention Center	793	0.0
Increase: To adjust continuing full time personal services and Fringe Benefits with projected costs	Washington Convention Center	578	0.0
Increase: To align funding with nonpersonal services costs	Washington Convention Center	520	0.0
Decrease: To support and annualize costs of existing program	Washington Convention Center	-8,598	0.0
<b>ENTERPRISE AND OTHER FUNDS: FY 2016 Agency Budget Submission</b>		<b>129,670</b>	<b>0.0</b>
No Change		0	0.0
<b>ENTERPRISE AND OTHER FUNDS: FY 2016 Mayor's Proposed Budget</b>		<b>129,670</b>	<b>0.0</b>
No Change		0	0.0
<b>ENTERPRISE AND OTHER FUNDS: FY 2016 District's Proposed Budget</b>		<b>129,670</b>	<b>0.0</b>
<b>Gross for ES0 - Washington Convention and Sports Authority</b>		<b>129,670</b>	<b>0.0</b>

(Change is calculated by whole numbers and numbers may not add up due to rounding)