# Office of Campaign Finance

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#### Table CJ0-1

				% Change
	FY 2015	FY 2016	FY 2017	from
Description	Actual	Approved	Proposed	FY 2016
OPERATING BUDGET	\$2,438,913	\$2,704,259	\$2,833,463	4.8
FTEs	32.4	30.0	30.0	0.0

The mission of the Office of Campaign Finance (OCF) is to regulate and provide public disclosure of the conduct, activities, and financial operations of candidates, political committees, political action committees, independent expenditure committees, and constituent service and statehood fund programs to ensure public trust in the integrity of the election process and government service.

#### **Summary of Services**

The Office of Campaign Finance processes and facilitates the public disclosure of financial reports, which are required by law to be filed with the OCF; performs desk reviews and develops statistical reports and summaries of the financial reports; encourages voluntary compliance by providing information and guidance on the application of the District of Columbia Campaign Finance Act of 2011 (the Act), as amended, through educational seminars, interpretative opinions, and the OCF website; and enforces the Act through the conduct of audits, investigations, and the informal hearing process.

The agency's FY 2017 proposed budget is presented in the following tables:

## FY 2017 Proposed Gross Funds Operating Budget and FTEs, by Revenue Type

Table CJ0-2 contains the proposed FY 2017 budget by revenue type compared to the FY 2016 approved budget. It also provides FY 2015 actual data.

**Table CJ0-2** (dollars in thousands)

	Dollars in Thousands			Full-Time Equivalents						
				Change					Change	
	Actual .	Approved	Proposed	from	Percentage	Actual	Approved	Proposed	from	Percentage
Appropriated Fund	FY 2015	FY 2016	FY 2017	FY 2016	Change*	FY 2015	FY 2016	FY 2017	FY 2016	Change
GENERAL FUND										_
LOCAL FUNDS	2,439	2,704	2,833	129	4.8	32.4	30.0	30.0	0.0	0.0
TOTAL FOR										
GENERAL FUND	2,439	2,704	2,833	129	4.8	32.4	30.0	30.0	0.0	0.0
GROSS FUNDS	2,439	2,704	2,833	129	4.8	32.4	30.0	30.0	0.0	0.0

<sup>\*</sup>Percent change is based on whole dollars.

Note: If applicable, for a breakdown of each Grant (Federal and Private), Special Purpose Revenue type and Intra-District agreement, please refer to Schedule 80 Agency Summary by Revenue Source in the FY 2017 Operating Appendices located on the Office of the Chief Financial Officer's website.

## FY 2017 Proposed Operating Budget, by Comptroller Source Group

Table CJ0-3 contains the proposed FY 2017 budget at the Comptroller Source Group (object class) level compared to the FY 2016 approved budget. It also provides FY 2014 and FY 2015 actual expenditures.

**Table CJ0-3** (dollars in thousands)

					Change	
	Actual	Actual	Approved	Proposed	from	Percentage
Comptroller Source Group	FY 2014	FY 2015	FY 2016	FY 2017	FY 2016	Change*
11 - REGULAR PAY - CONTINUING FULL TIME	1,844	1,910	2,138	2,209	71	3.3
13 - ADDITIONAL GROSS PAY	1	4	0	0	0	N/A
14 - FRINGE BENEFITS - CURRENT PERSONNEL	384	421	468	517	49	10.4
SUBTOTAL PERSONAL SERVICES (PS)	2,229	2,335	2,606	2,726	120	4.6
20 - SUPPLIES AND MATERIALS	21	8	10	10	0	0.0
31 - TELEPHONE, TELEGRAPH, TELEGRAM, ETC.	0	0	0	0	0	N/A
40 - OTHER SERVICES AND CHARGES	343	96	63	97	34	54.6
70 - EQUIPMENT AND EQUIPMENT RENTAL	0	0	25	0	-25	-100.0
SUBTOTAL NONPERSONAL SERVICES (NPS)	364	104	98	107	9	9.6
GROSS FUNDS	2,593	2,439	2,704	2,833	129	4.8

<sup>\*</sup>Percent change is based on whole dollars.

### FY 2017 Proposed Operating Budget and FTEs, by Division/Program and Activity

Table CJ0-4 contains the proposed FY 2017 budget by division/program and activity compared to the FY 2016 approved budget. It also provides FY 2015 actual data. For a more comprehensive explanation of divisions/programs and activities, please see the Division/Program Description section, which follows the table.

**Table CJ0-4** (dollars in thousands)

	Dollars in Thousands			Full-Time Equivalents				
				Change				Change
	Actual	Approved	Proposed	from	Actual	Approved	Proposed	from
Division/Program and Activity	FY 2015	FY 2016	FY 2017	FY 2016	FY 2015	FY 2016	FY 2017	FY 2016
(1000) AGENCY MANAGEMENT								
(1010) PERSONNEL	168	181	192	12	3.1	3.0	3.0	0.0
(1015) TRAINING AND DEVELOPMENT	101	97	101	4	1.0	1.0	1.0	0.0
(1040) INFORMATION TECHNOLOGY	79	76	122	46	1.0	1.0	1.0	0.0
(1090) PERFORMANCE MGMT	173	226	207	-19	1.0	1.0	1.0	0.0
SUBTOTAL (1000) AGENCY								
MANAGEMENT	521	580	623	43	6.3	6.0	6.0	0.0
(2000) OVERSIGHT SUPPORT								
SERVICES								
(2010) PUBLIC INFORMATION AND								
RECORD MANAGEMENT	396	374	383	9	4.2	4.0	4.0	0.0
(2020) REPORT ANALYSIS AND AUDIT								
DIVISION	847	1,064	1,100	36	13.6	13.0	13.0	0.0
(2030) OFFICE OF THE GENERAL								
COUNSEL	675	686	727	42	8.4	7.0	7.0	0.0
SUBTOTAL (2000) OVERSIGHT								
SUPPORT SERVICES	1,918	2,124	2,211	87	26.2	24.0	24.0	0.0
TOTAL PROPOSED OPERATING								
BUDGET	2,439	2,704	2,833	129	32.4	30.0	30.0	0.0

(Change is calculated by whole numbers and numbers may not add up due to rounding)

**Note:** For more detailed information regarding the proposed funding for the activities within this agency's programs, please see **Schedule 30-PBB Program Summary by Activity** in the **FY 2017 Operating Appendices** located on the Office of the Chief Financial Officer's website. "No Activity Assigned" indicates budget or actuals that are recorded at the division/program level

### **Program Description**

The Office of Campaign Finance operates through the following 2 programs:

Oversight Support Services – provides desk analysis reviews, investigations, hearings, field audits, statistical reports, recommendations, and summaries of all financial reports submitted by candidates, political committees, political action committees, independent expenditure committees, and constituent service and statehood fund programs that focus efforts on ensuring accurate reporting and full disclosure, pursuant to the Campaign Finance Laws, so that the public is well informed and confident in the integrity of the electoral process and government services. The program also provides public information and educational seminars.

This program contains the following 3 activities:

- **Public Information and Record Management** provides public information and educational seminars, registers candidates and committees, receives electronically-submitted financial reports, enters financial reports received by hard copy, and compiles summary contribution and expenditure information for publication at the OCF website, so that the public is well informed and confident in the integrity of the electoral process and government service;
- **Report Analysis and Audit Division** provides desk analysis reviews, field audits, statistical reports, and summaries of all financial reports submitted by candidates, committees, and constituent service and statehood fund programs that focus efforts on ensuring accurate reporting and full disclosure, pursuant to the Campaign Finance Laws; and
- Office of the General Counsel provides enforcement by conducting investigations and hearings, and issuing recommendations for decisions on charges of violations of the Campaign Finance Act. The Office of the General Counsel drafts regulations and interpretive opinions that focus efforts on promoting voluntary compliance with the Campaign Finance Act.

**Agency Management** – provides for administrative support and the required tools to achieve operational and programmatic results. This program is standard for all agencies using performance-based budgeting.

#### **Program Structure Change**

The Office of Campaign Finance has no program structure changes in the FY 2017 proposed budget.

### FY 2016 Approved Budget to FY 2017 Proposed Budget, by Revenue Type

Table CJ0-5 itemizes the changes by revenue type between the FY 2016 approved budget and the FY 2017 proposed budget. For a more comprehensive explanation of changes, please see the FY 2017 Proposed Budget Changes section, which follows the table.

# **Table CJ0-5** (dollars in thousands)

DESCRIPTION	DIVISION/PROGRAM	BUDGET	FTE
LOCAL FUNDS: FY 2016 Approved Budget and FTE		2,704	30.0
Other CSFL Adjustments	Multiple Programs	88	0.0
LOCAL FUNDS: FY 2017 Current Services Funding Level (CSFL) Budget		2,792	30.0
Increase: To align personal services and Fringe Benefits with projected costs	Multiple Programs	34	0.0
Decrease: To offset projected adjustments in personal services costs	Multiple Programs	-34	0.0
LOCAL FUNDS: FY 2017 Agency Budget Submission		2,792	30.0
No Change		0	0.0
LOCAL FUNDS: FY 2017 Mayor's Proposed Budget		2,792	30.0
Enhance: To support various technology updates (one-time)	Agency Management	41	0.0
LOCAL FUNDS: FY 2017 District's Proposed Budget		2,833	30.0
GROSS FOR CJ0 - OFFICE OF CAMPAIGN FINANCE		2,833	30.0

(Change is calculated by whole numbers and numbers may not add up due to rounding)

#### **FY 2017 Proposed Budget Changes**

The Office of Campaign Finance's (OCF) proposed FY 2017 gross budget is \$2,833,463, which represents a 4.8 percent increase over its FY 2016 approved gross budget of \$2,704,259. The budget is comprised entirely of Local funds.

#### **Current Services Funding Level**

The Current Services Funding Level (CSFL) is a Local funds ONLY representation of the true cost of operating District agencies, before consideration of policy decisions. The CSFL reflects changes from the FY 2016 approved budget across multiple programs, and it estimates how much it would cost an agency to continue its current programs and operations into the following fiscal year. The FY 2017 CSFL adjustments to the FY 2016 Local funds budget are described in table 5 of this agency's budget chapter. Please see the CSFL Development section within Volume 1: Executive Summary for more information regarding the methodology used and components that comprise the CSFL.

OCF's FY 2017 CSFL budget is \$2,792,105, which represents an \$87,846, or 3.2 percent, increase over the FY 2016 approved Local funds budget of \$2,704,259.

#### **CSFL Assumptions**

The FY 2017 CSFL calculated for OCF included adjustment entries that are not described in detail on table 5. These adjustments were made for increases of \$86,173 in personal services to account for Fringe Benefit costs based on trend and comparative analyses, the impact of cost-of-living adjustments, and approved compensation agreements, and an increase of \$1,673 in nonpersonal services based on the Fixed Cost Inflation Factor to account for fixed cost estimates for fleet services.

#### **Agency Budget Submission**

**Increase:** OCF's proposed budget includes a net personal services increase of \$33,597 across multiple programs to support projected salary steps and Fringe Benefit costs. This adjustment includes net increases of \$24,865 in the Oversight Support Services program and \$8,732 in the Agency Management program.

**Decrease:** OCF's budget proposal reflects a net reduction of \$33,597 in nonpersonal services across multiple programs to offset the increase in personal services. This adjustment includes a decrease of \$25,000 in equipment costs in the Oversight Support Services program and a net decrease of \$8,597 in Other Services and Charges across multiple programs.

#### **Mayor's Proposed Budget**

**No Change:** The Office of Campaign Finance's budget proposal reflects no change from the agency budget submission to the Mayor's proposed budget.

#### **District's Proposed Budget**

**Enhance:** In Local funds, the proposed budget increased by \$41,358 (one-time) to support various technological updates, such as the electronic filing system, in the Agency Management program.

#### **Agency Performance Plan\***

Office of Campaign Finance (OCF) has the following strategic objectives for FY 2017:

#### **Strategic Objectives**

Strategic Objectives describe what the agency will do, at a high level, to achieve its mission. These are action-based sentences that define what an agency does for its customers, whether the customers are residents or other District agencies, and how that improves the District.

#### **Objectives**

- 1. Provide fair, effective, and timely enforcement programs and activities to increase and support the full, accurate, and complete disclosure of documents and actions relevant to the Campaign Finance Act.
- 2. Provide high quality educational outreach services (entrance conferences, training seminars, publications, and online tutorials) to increase full disclosure and voluntary compliance with the Campaign Finance Act.
- 3. Provide fair, effective, and efficient audit programs and activities to increase and support the full, accurate, and complete disclosure of documents and actions relevant to the Campaign Finance Act.
- 4. Provide a high quality web and internet based public disclosure system to receive the online submission of financial reports, and to ensure the availability of campaign finance data and information in a manner that is easy to navigate, search, sort, and retrieve at the OCF Website.
- 5. Create and maintain a highly efficient, transparent, and responsive District government.\*\*

#### **Activities**

Activities include the work that happens on a daily basis to help achieve the strategic objectives. Activity names come from the Budget line items. This is further divided into "daily services" (ex. sanitation disposal), and long-term "key projects" that are high profile, one-time and span several years, (ex. redevelopment of Walter Reed Army Medical Center). Many agencies will mostly have daily services, whereas some agencies that are more capital-based will have several key projects.

# 1. Provide fair, effective, and timely enforcement programs and activities to increase and support the full, accurate, and complete disclosure of documents and actions relevant to the Campaign Finance Act. (1 Activity)

Activity Title	<b>Activity Description</b>	Type of Activity
Enforcement Program	The Office of the General Counsel provides legal	Daily Service
	advice and enforcement through the conduct of	
	investigations and informal hearings, and the	
	recommendation of decisions on charges of violations	
	of the Campaign finance Act; the issuance of	
	interpretative opinions and expedited legal advice;	
	the drafting of regulations and the review of OCF	
	Forms for changes; the conduct of training seminars	
	seminars to promote voluntary compliance; and the	
	coordination of site visits to the election precincts	
	and early vote centers operated by the	
	Board of Elections, and to campaign offices.	

# 2. Provide high quality educational outreach services (entrance conferences, training seminars, publications, and online tutorials) to increase full disclosure and voluntary compliance with the Campaign Finance Act. (1 Activity)

Activity Title	Activity Description	Type of Activity
Educational Outreach Services	The OCF Educational Outreach Program assists with the	Daily Service
	coordination of the mandatory training conferences for	
	new registrants, the onsite training seminars, the	
	development of online brochures, interactive tutorials,	
	and online tutorials, and the employee training program.	
	The OCF Training Program also manages and utilizes	
	the OCF Facebook Page as a training tool to disseminate	
	information to the public. The Training Program distributes	
	and evaluates surveys to training participants to assess the	
	content and performance of the trainer.	

# 3. Provide fair, effective, and efficient audit programs and activities to increase and support the full, accurate, and complete disclosure of documents and actions relevant to the Campaign Finance Act. (1 Activity)

Activity Title	Activity Description	Type of Activity
Audit Programs	The Reports Analysis and Audit Division conducts audit	Daily Service
	analysis and reviews of all financial reports and	
	statements received in the Agency; issues requests	
	for additional information to filers where deficiencies	
	are noted during the desk review process; conducts	
	full field audits of the campaign operations of newly	
	elected public officials, investigative audits of financial	
	operations based on the receipt of complaints or based upon	
	desk reviews; conducts periodic random audits of the	
	reports filed by the constituent service programs,	
	committees active during an election cycle, and	
	continuing committees; and recommends the issuance	
	of final audit reports based on the findings of full	
	field and random periodic audits. Participates in site	
	visits to election precincts, early voting centers, and	
	to the offices of principal campaign committees.	

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4. Provide a high quality web and internet based public disclosure system to receive the online submission of financial reports, and to ensure the availability of campaign finance data and information in a manner that is easy to navigate, search, sort, and retrieve at the OCF Website. (1 Activity)

<b>Activity Title</b>	Activity Description	Type of Activity
Public Information collection and	The Public Information and Records Management	Daily Service
dissemination online and onsite	Division publishes campaign finance data and	
	information online at the OCF Website, and makes	
	makes information available in the OCF Offices; compiles	
	listings and reports of contribution and expenditure	
	information published at the website and in the	
	Biennial Report; manages the electronic filing	
	and data entry of financial reports; oversees the registration	
	of new candidates and committees, and coordinates	
	the mandatory training of the new registrants; oversees	
	the OCF email subscription service; makes all public	
	reports and statements available for the public within 48	
	hours of receipt; and conducts the Filer PreNotification	
	and Failure to File Programs.	

#### **KEY PERFORMANCE INDICATORS**

Key Performance Indicators measure how well an agency is achieving its Strategic Objectives. They are outcome oriented and should be used to answer the question, "What does the agency need to measure to determine success?"

1. Provide fair, effective, and timely enforcement programs and activities to increase and support the full, accurate, and complete disclosure of documents and actions relevant to the Campaign Finance Act. (3 Measures)

	New Measure/	FY 2014	FY 2015	FY 2015	FY 2016	FY 2017
Measure	Benchmark Year	Actual	Actual	Target	Target	Target
Percent of informal hearings conducted and closed before the next filing deadline		46%	49.9%	55%	60%	Not available
Percent of Interpretative Opinions issued within thirty (30) days		Not available	100%	100%	Not available	Not available
Percent of expedited advice for for time sensitive election related matters matters issued within fifteen (15) days of request		Not available	Not available	100%	100%	Not available

2. Provide high quality educational outreach services (entrance conferences, training seminars, publications, and online tutorials) to increase full disclosure and voluntary compliance with the Campaign Finance Act. (1 Measure)

	New Measure/	FY 2014	FY 2015	FY 2015	FY 2016	FY 2017
Measure	Benchmark Year	Actual	Actual	Target	Target	Target
Total number of mandatory training conferences conducted	X	Not available	Not available	100	100	Not available
Employee Engagement Index		Not available	Not available	available	Not available	Not available

3. Provide fair, effective, and efficient audit programs and activities to increase and support the full, accurate, and complete disclosure of documents and actions relevant to the Campaign Finance Act. (2 Measures)

	New Measure/	FY 2014	FY 2015	FY 2015	FY 2016	FY 2017
Measure	Benchmark Year	Actual	Actual	Target	Target	Target
Percent of financial reports reviewed, evaluated, and analyzed before the next filing deadline		100%	100%	100%	100%	Not available
Percent of periodic random audits conducted within sixty (60) days the next filing deadline of initiation		75%	84.4%	84.4%	100%	Not available

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4. Provide a high quality web and internet based public disclosure system to receive the online submission of financial reports, and to ensure the availability of campaign finance data and information in a manner that is easy to navigate, search, sort, and retrieve at the OCF Website. (1 Measure)

	New Measure/	FY 2014	FY 2015	FY 2015	FY 2016	FY 2017
Measure	Benchmark Year	Actual	Actual	Target	Target	Target
Percent of investigative matters closed within ninety (90) days of opening		100%	100%	100%	Not available	Not available

#### 5. Create and maintain a highly efficient, transparent, and responsive District government.\*\* (10 Measures)

	New Measure/					
	Benchmark	FY 2014	FY 2015	FY 2015	FY 2016	FY 2017
Measure	Year	Actual	Actual	Target	Target	Target
Percent of investigative matters closed within ninety (90) days of opening	X	Forthcoming October 2016				
Contracts/Procurement Expendable Budget spent on Certified Business Enterprises	X	Forthcoming October 2016				
Contracts/Procurement Contracts lapsed into retroactive status	X	Forthcoming October 2016				
Budget Local funds unspent	X	Forthcoming October 2016				
Budget Federal Funds returned	X	Forthcoming October 2016				
Customer Service Meeting Service Level Agreements	X	Forthcoming October 2016				
Human Resources Vacancy Rate	X	Forthcoming October 2016				
Human Resources Employee District residency	X	Forthcoming October 2016				
Human Resources Employee Onboard Time	X	Forthcoming October 2016				
Performance Management Employee Performance Plan Completion	X	Forthcoming October 2016				

#### **Performance Plan End Notes:**

<sup>\*</sup>For more information about the new structure and components of FY 2017 draft performance plans, please see the FY 2017 Proposed Budget and Financial Plan, Volume 1, Appendix E

<sup>\*\*&</sup>quot;Create and maintain a highly efficient, transparent and responsive District government" is a new Strategic Objective this year required for all agencies.

<sup>\*\*\*</sup>Key Performance Indicators that are new may not have historical data and may only have FY 2017 targets.