

Washington Convention and Sports Authority

www.eventsdc.com

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Description	FY 2012 Approved	FY 2013 Proposed	% Change from FY 2012
Operating Budget	\$106,528,590	\$115,711,245	8.6

**Note: WCSA does not use the District's financial system for its transactions. For FY 2011 actual expenditures, see the FY 2011 District of Columbia Comprehensive Annual Financial Report, page 54.*

The mission of Events DC is to provide superior convention services to customers, promote the District as a venue for sports and entertainment activities, and serve as an economic engine to the nation's capital.

Summary of Services

The Washington Convention Center Authority (WCCA), a corporate body and an independent authority of the District of Columbia government, was created pursuant to the "Washington Convention Center Authority Act of 1994," D.C. Law 10-188, effective September 28, 1994. Pursuant to the Fiscal Year 2010 Budget Support Second Emergency Act of 2009 and the Fiscal Year 2010 Budget Support Act, the District of Columbia Sports and Entertainment Commission was absorbed into, and became a program within, WCCA. Effective October 1, 2009, the event planning, community outreach and other administrative functions of the former Commission merged with the Washington Convention Center Authority to form a new organization known as the Washington Convention and Sports Authority (WCSA). The merger created one umbrella organization with a broadened charter for increasing economic development through the promotion of key sports and entertainment offerings as well as major national and international conventions, meetings and special events held in the District of Columbia. Also, as part of the merger, facility maintenance for the Robert F. Kennedy Memorial Stadium and the District of Columbia Armory, previously performed by the D.C. Sports and Entertainment Commission, was assumed by the Department of Real Estate Services, now the Department of General Services.

In June 2011, Washington Convention and Sports Authority launched a new brand name, "Events DC." The new brand entity fully encompasses the event experience in the city, elevates the organization's core assets and portfolio, and perhaps most importantly, aligns with the existing brands for Washington D.C. and the city's promotional arm, Destination DC.

Events DC is governed by an 11-member Board of Directors who serve four-year terms. Two members, one of whom is the Chief Financial Officer of the District and the other of whom is designated by the Mayor, serve as voting ex-officio members. The remaining nine public members are appointed by the Mayor with the advice and consent of the Council of the District of Columbia and represent certain sectors of the community. No board member is permitted to serve more than two consecutive four-year terms. The Mayor appoints one public member as chairperson with the advice and consent of the Council.

For more information, please refer to District of Columbia Official Code: Division I, Title 10, Subtitle IV, Chapter 12, and also the budget chapter for Convention Center—Dedicated Tax Transfer.

The agency's FY 2013 proposed budget is presented in the following tables:

FY 2013 Proposed Gross Funds Operating Budget, by Revenue Type

Table ES0-1 contains the proposed FY 2013 agency budget compared to the FY 2012 approved budget.

Table ES0-1

(dollars in thousands)

Appropriated Fund	Approved FY 2012	Proposed FY 2013	Change from FY 2012	Percent Change*
General Fund				
Special Purpose Revenue Funds	106,529	115,711	9,183	8.6
Total for General Fund	106,529	115,711	9,183	8.6
Gross Funds	106,529	115,711	9,183	8.6

*Percent change is based on whole dollars.

Note: If applicable, for a breakdown of each Grant (Federal and Private), Special Purpose Revenue type and Intra-District agreement, please refer to **Schedule 80 Agency Summary by Revenue Source**, in the **FY 2013 Operating Appendices** located on the Office of the Chief Financial Officer's website.

FY 2013 Proposed Operating Budget, by Comptroller Source Group

Table ES0-2 contains the proposed FY 2013 budget at the Comptroller Source Group (object class) level compared to the FY 2012 approved budget.

Table ES0-2
(dollars in thousands)

Comptroller Source Group	Approved FY 2012	Proposed FY 2013	Change from FY 2012	Percent Change*
11 - Regular Pay - Continuing Full Time	13,434	14,772	1,337	10.0
12 - Regular Pay - Other	986	986	0	0.0
14 - Fringe Benefits - Current Personnel	3,846	4,435	589	15.3
15 - Overtime Pay	569	569	0	0.0
Subtotal Personal Services (PS)	18,835	20,762	1,927	10.2
20 - Supplies and Materials	528	528	0	0.0
30 - Energy, Comm. and Building Rentals	6,856	6,856	0	0.0
31 - Telephone, Telegraph, Telegram, Etc.	125	125	0	0.0
41 - Contractual Services - Other	13,495	16,384	2,889	21.4
50 - Subsidies and Transfers	16,795	20,001	3,206	19.1
60 - Land and Buildings	12,225	14,439	2,214	18.1
70 - Equipment and Equipment Rental	330	330	0	0.0
80 - Debt Service	37,340	36,287	-1,053	-2.8
Subtotal Nonpersonal Services (NPS)	87,694	94,949	7,256	8.3
Gross Funds	106,529	115,711	9,183	8.6

*Percent change is based on whole dollars.

Note: The agency presents its budgeted revenues and expenditures for the purpose of reporting. However, as a proprietary fund, under the current financial accounting structure, the agency's actual revenues and expenditures are not tracked in the District System of Accounting and Reporting (SOAR) and may not be shown in this chart or in the Comprehensive Annual Financial Report (CAFR).

Program Description

Although it appears as a single program in the District's financial system, the Washington Convention and Sports Authority operates through the following 3 programs:

Washington Convention Center Operations – provides for the operation of the Walter E. Washington Convention Center, in whole or in part, directly or under contract, and engages in such activities as deemed appropriate to promote trade shows, conventions, and other events. This program also constructs, equips, and maintains the facility.

The convention center opened in April 2003 and was later named in honor of the first Mayor of the District under the present Home Rule Charter. Since opening, it has hosted the following number of events per fiscal year:

<u>Fiscal Year</u>	<u>Convention Center Events</u>
2004	201
2005	185
2006	106
2007	150
2008	185
2009	204
2010	214
2011	231

A total of 10.1 million people attended events at the Convention Center during the period of FY 2004 through FY 2011. Currently, the Convention Center has booked or tentatively booked approximately 402 events from 2012-2014. These events are projected to attract 1.4 million attendees.

The Center has a total of 2.3 million square feet of space, including 703,000 square feet of exhibit space; 118,670 square feet of meeting space (which is divisible into 77 meeting rooms); 44,000 square feet of retail space and street-level restaurants; and a 52,000-square-foot ballroom, which is one of the largest on the East Coast.

Sports, Entertainment, and Special Events – promotes attractions and the development of new events for the Robert F. Kennedy Memorial Stadium and the surrounding festival grounds, non-military events at the District of Columbia Armory, and sporting and entertainment events at other sites around the city. These events include the D.C. United Major League Soccer team, the Eagle Bank Bowl football game, Nations Football Classic, local athletic games, various concerts, and other events. The Department of General Services maintains the stadium and the armory through revenue collected from events, rent, advertising, and other sources of revenue derived from these facilities.

Carnegie Library at Mount Vernon Square – As a special event venue, the Carnegie Library showcases its versatility by hosting galas, weddings, receptions, holiday parties and press events. The Library is comprised of seven ornate rooms, including the L'Enfant Map Room, which features an illuminated floor map of Washington, D.C.

Program Structure Change

The Washington Convention and Sports Authority has no program structure changes in the FY 2013 proposed budget.

FY 2013 Proposed Operating Budget and FTEs, by Program and Activity

Table ES0-3 contains the proposed FY 2013 budget by program and activity compared to the FY 2012 approved budget.

Table ES0-3

(dollars in thousands)

Program/Activity	Dollars in Thousands			Full-Time Equivalents		
	Approved FY 2012	Proposed FY 2013	Change from FY 2012	Approved FY 2012	Proposed FY 2013	Change from FY 2012
(1000) Washington Convention Center						
(1100) Washington Convention Center	106,529	115,711	9,183	0.0	0.0	0.0
Subtotal (1000) Washington Convention Center	106,529	115,711	9,183	0.0	0.0	0.0
Total Proposed Operating Budget	106,529	115,711	9,183	0.0	0.0	0.0

(Change is calculated by whole numbers and numbers may not add up due to rounding)

Note: For more detailed information regarding the proposed funding for the activities within this agency's programs, please see **Schedule 30-PBB Program Summary by Activity** in the **FY 2013 Operating Appendices** located on the Office of the Chief Financial Officer's website.

FY 2013 Proposed Budget Changes

The Washington Convention and Sports Authority's (WCSA) proposed FY 2013 gross budget is \$115,711,245, which represents a 8.6 percent increase over its FY 2012 approved gross budget of \$106,528,590. The budget is comprised entirely of Special Purpose Revenue funds.

Initial Adjusted Budget

Cost Increase: The personal services budget increased by \$1,926,737 due to additional full-time employees at the Carnegie Library and Sports and Entertainment Division as well as increase in Fringe Benefits and cost-of-living adjustment of 3.0 percent for union and non-union employees. Contractual Services increased by \$2,888,822 due to hosting the Nations Football Classic (NFC) event at RFK Stadium and services to be provided at the Carnegie Library. The increase of \$206,095 in Subsidies and Transfers will fund marketing and promotions expenses for the organization. The Land and Building increase of \$2,214,001 was due to an ongoing 5-year Capital Improvement Plan.

Cost Decrease: Debt service decreased by \$1,053,000 as a result of an approved plan to pay the total debt incurred in construction of the central plant for the Events DC project.

Policy Initiative

Transfer In: \$3,000,000 of excess revenues transferred from the Tax Increment Financing program to support the Destination DC project.

FY 2012 Approved Budget to FY 2013 Proposed Budget, by Revenue Type

Table ES0-4 itemizes the changes by revenue type between the FY 2012 approved budget and the FY 2013 proposed budget.

Table ES0-4

(dollars in thousands)

	PROGRAM	BUDGET	FTE
SPECIAL PURPOSE REVENUE FUNDS: FY 2012 Approved Budget and FTE		106,529	0.0
Cost Increase: In personal services	Washington Convention Center	1,927	0.0
Cost Increase: In Contractual Services	Washington Convention Center	2,889	0.0
Cost Increase: In Subsidies and Transfers	Washington Convention Center	206	0.0
Cost Increase: In Land and Building	Washington Convention Center	2,214	0.0
Cost Decrease: In Debt Service	Washington Convention Center	-1,053	0.0
FY 2013 Initial Adjusted Budget		112,711	0.0
FY 2013 Policy Initiative			
Transfer In: Subsidies and Transfers to support the Destination DC project	Washington Convention Center	3,000	0.0
SPECIAL PURPOSE REVENUE FUNDS: FY 2013 Proposed Budget and FTE		115,711	0.0
Gross for ES0 - Washington Convention and Sports Authority		115,711	0.0

(Change is calculated by whole numbers and numbers may not add up due to rounding)