



DC COMMISSION ON  
THE ARTS & HUMANITIES

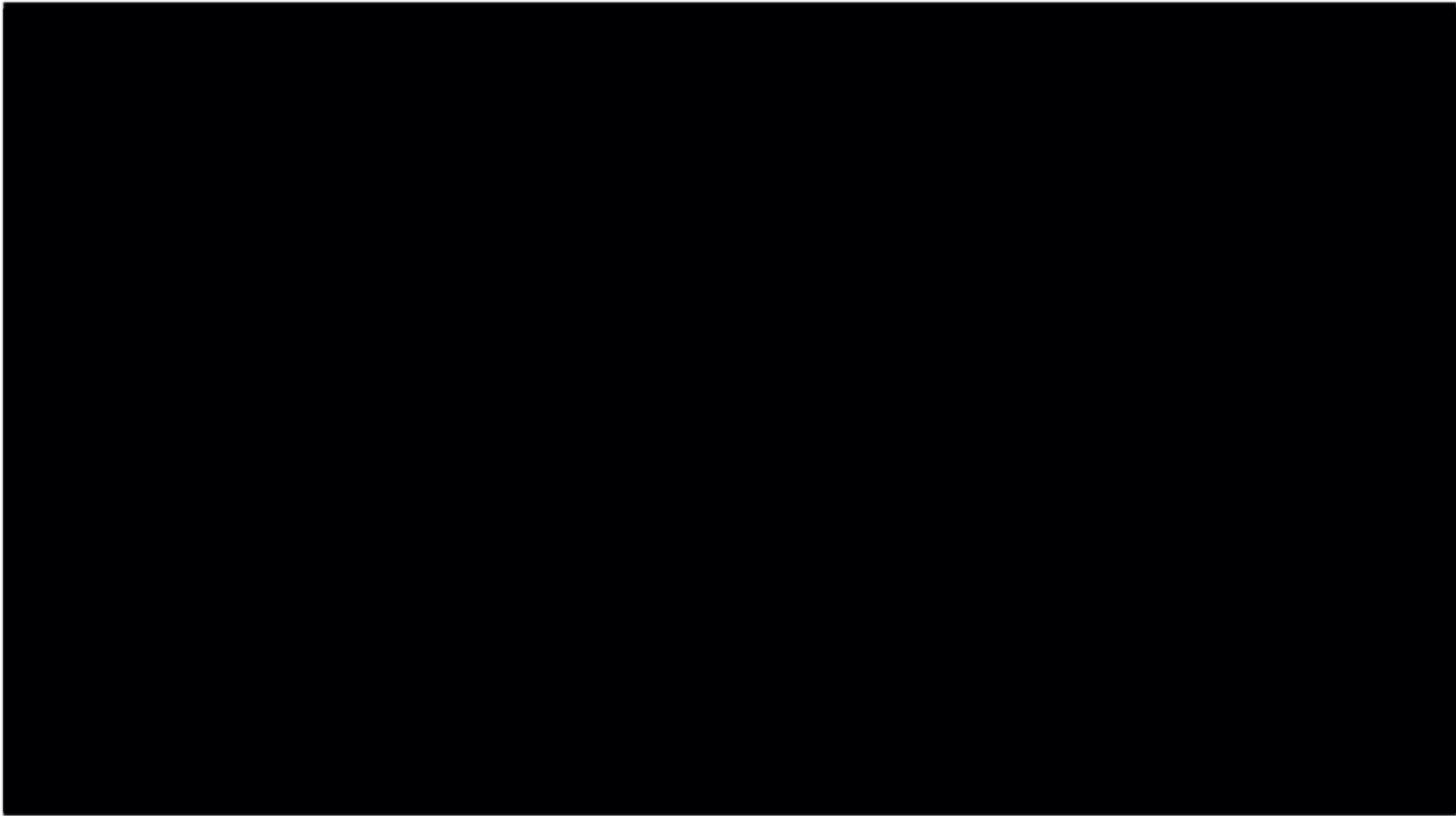
**FY2**  
**014**

GRANTS KICKOFF



Vincent C. Gray  
Mayor of the District of Columbia





Judith Terra  
**Chair of the D.C. Commission  
on the Arts and Humanities**

# Commissioners

Judith Terra Chair

Lavinia Wohlfarth Vice-Chair

Marvin Bowser Ward 7

Susan Clampitt Ward 6

Carl Cole Ward 8

Christopher Cowan Ward 3

Edmund Fleet Ward 7

Rhona Wolfe Friedman Ward 2

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Darrin Glymph Ward 4

Philippa Hughes Ward 1

Rogelio Maxwell Ward 3

MaryAnn Miller Ward 3

Danielle M. St. Germain-Gordon Ward 7

Gretchen Wharton Ward 2

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# FY2 014

GRANTS KICKOFF

- Review FY 2013
- Looking ahead to FY 2014 and beyond
- Advisory panel nominations
- New grants application portal

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# Goals For the Arts in the District of Columbia

- Continue to draw the District of Columbia's 17.9 million visitors to neighborhood cultural attraction
- Provide access to high-quality arts and humanities experiences for local residents and visitors
- Stimulate the creative economy through investments in local artists and arts organizations





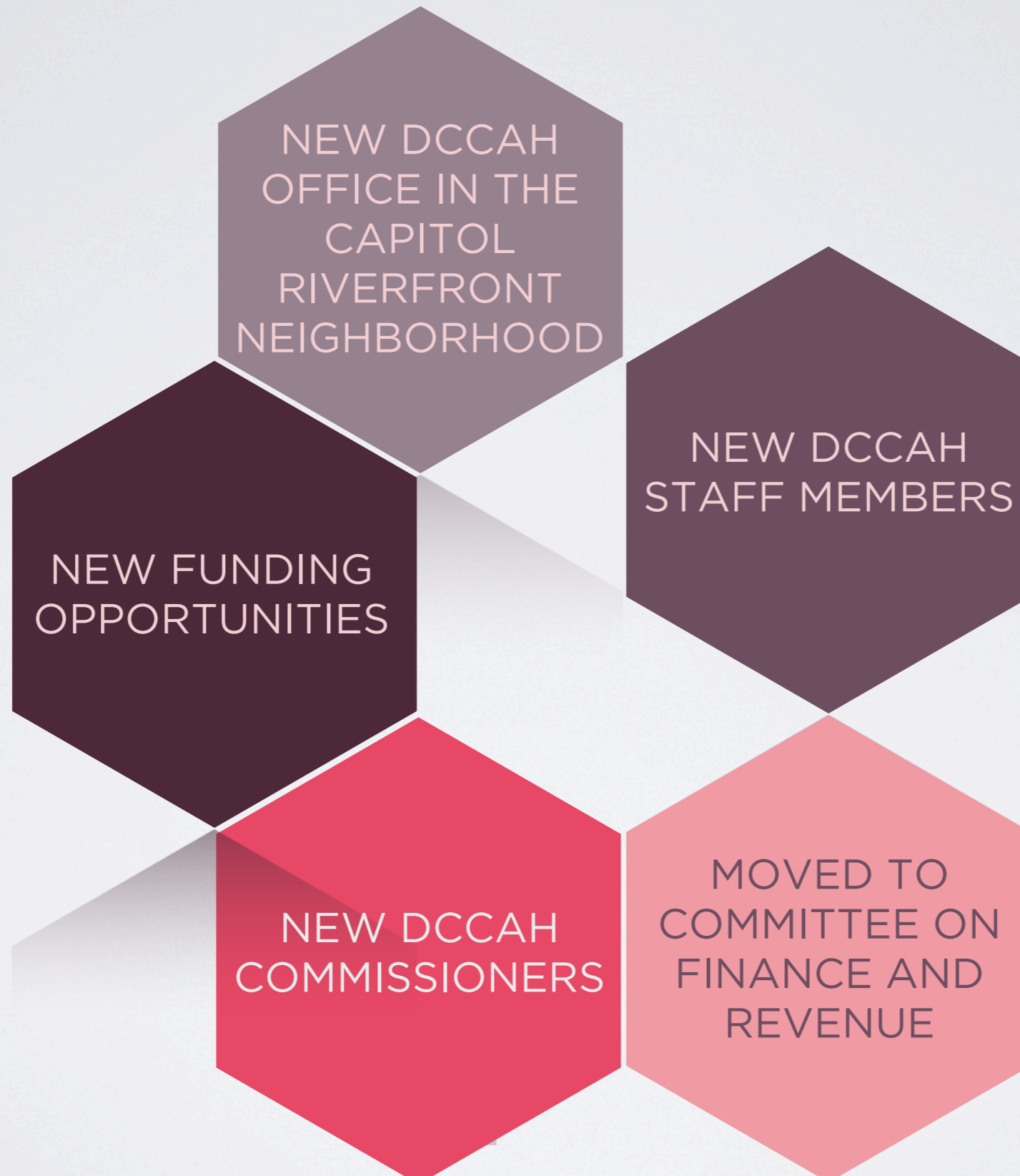
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# **A YEAR IN REVIEW**

## *Fiscal Year 2013*

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# FY 2013 A Year In Review...





# FY 2013 A Year In Review...

FY 2013 Budget	<b>\$11.9 million</b>
Grant Funds	<b>\$9 million</b>
Grants Awarded	<b>362</b>
Arts Education	<b>\$925,000</b>
Leveraged Dollars	<b>\$8.95</b>

135

D.C. schools, DPR centers, and community centers benefitting from DCCAHA grants

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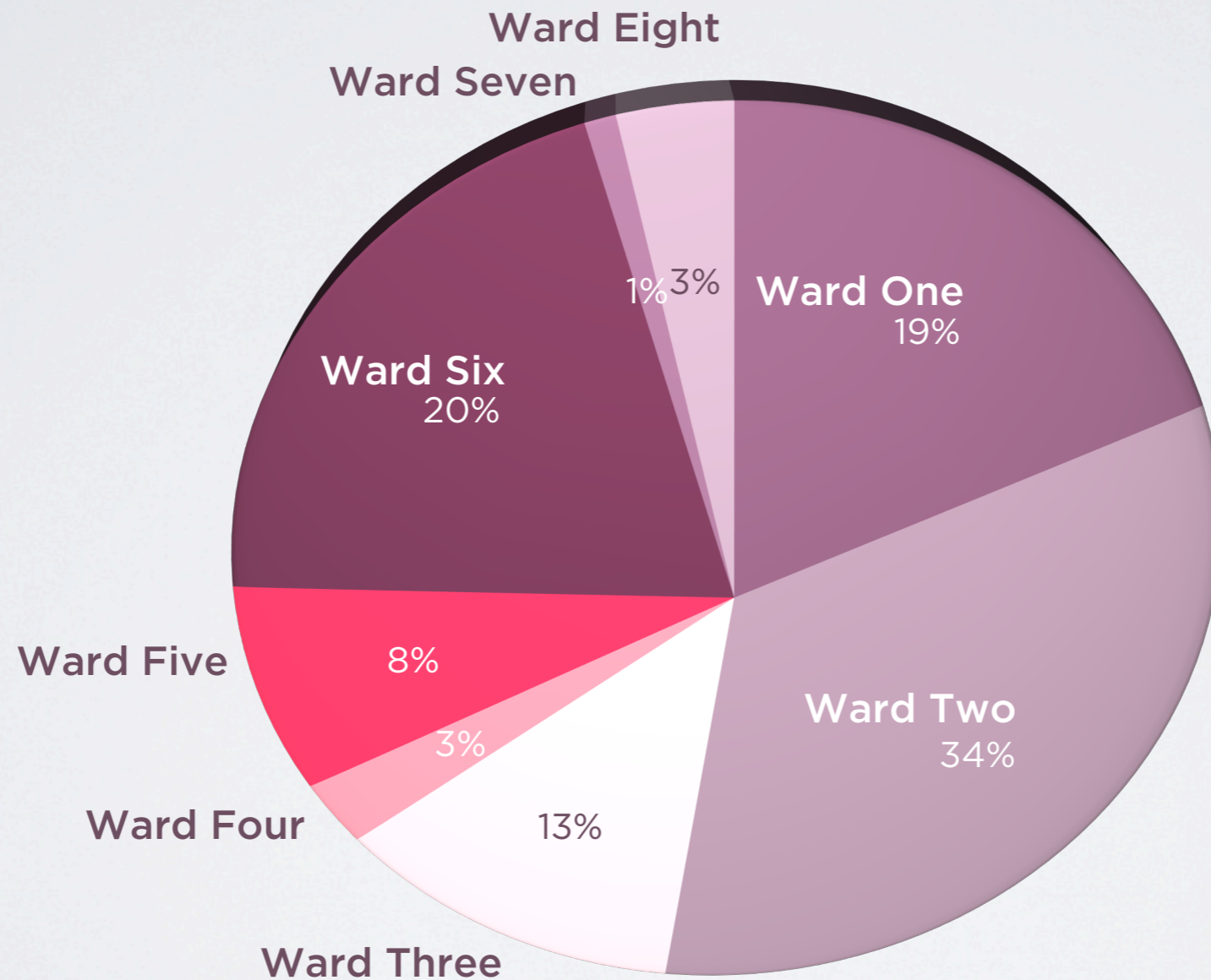
# FY 2013 A Year In Review...

- Arts and Healing Grant
- Arts Stabilization Grant
- Community Arts Grant II
- Cultural Facilities Projects II
- Sister Cities International Arts Grant
- Special Project Funding Opportunity



# FY 2013 A Year In Review...

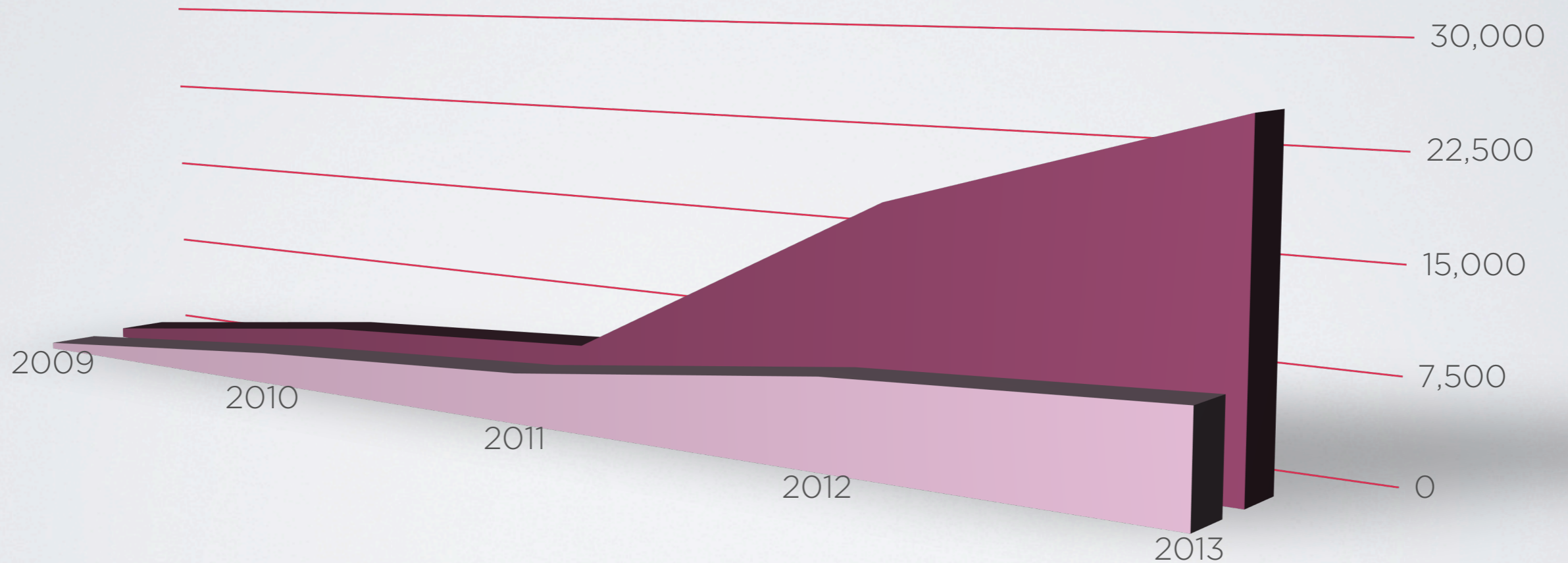
## SUMMARY OF FUNDING PER WARD (FY2013 - TO DATE)



 In FY 2013, the DCCAH received over \$24 million in requests

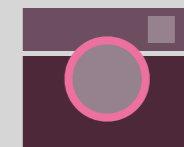
# FY 2013 A Year In Review...

## OUTREACH & COMMUNITY ENGAGEMENT Social Media



■ Twitter  
Over 8,000  
Followers

■ Facebook  
Over 25,000  
Likes



DCCAHA is now  
on Instagram  
[@thedcarts](#)

# FY 2013 A Year In Review...

## OUTREACH & COMMUNITY ENGAGEMENT

MAYOR'S  
ARTS  
AWARDS

BLACK  
HISTORY MONTH  
SERIES

POETS  
IN  
PROGRESS

MUSIC  
ON THE MALL

POETRY  
OUT LOUD  
DISTRICT FINALS

LARRY NEAL  
WRITERS'  
COMPETITION +  
AWARDS

COMMUNITY  
FORUMS

# GOALS

How we can help the D.C. arts community reach them

**SUSAN CLAMPITT**  
Commissioner, DCCA

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# What we've learned

The DCCAH listened and learn some important lessons:

1

Multiple grant programs burden applicants

2

Disproportionate funding across budget sizes and disciplines

3

Individuals should not be reviewed next to organizations



**In order to reach these goals, the Commission gathers input from a variety of sources**

District residents – i.e. Community Forums

DCCAH applicants – debriefings, grant workshops

Board members – constituent correspondence

Best practice research

Staff

# FY 2014 *Join The Process*

In order to help us with improving, we still need your help. Volunteer to serve on our grant panels to ensure:

Diversity in all its forms – age, race, ethnicity, ward, artistic expertise, etc.

Expanded Panel Process

Community input and presentation

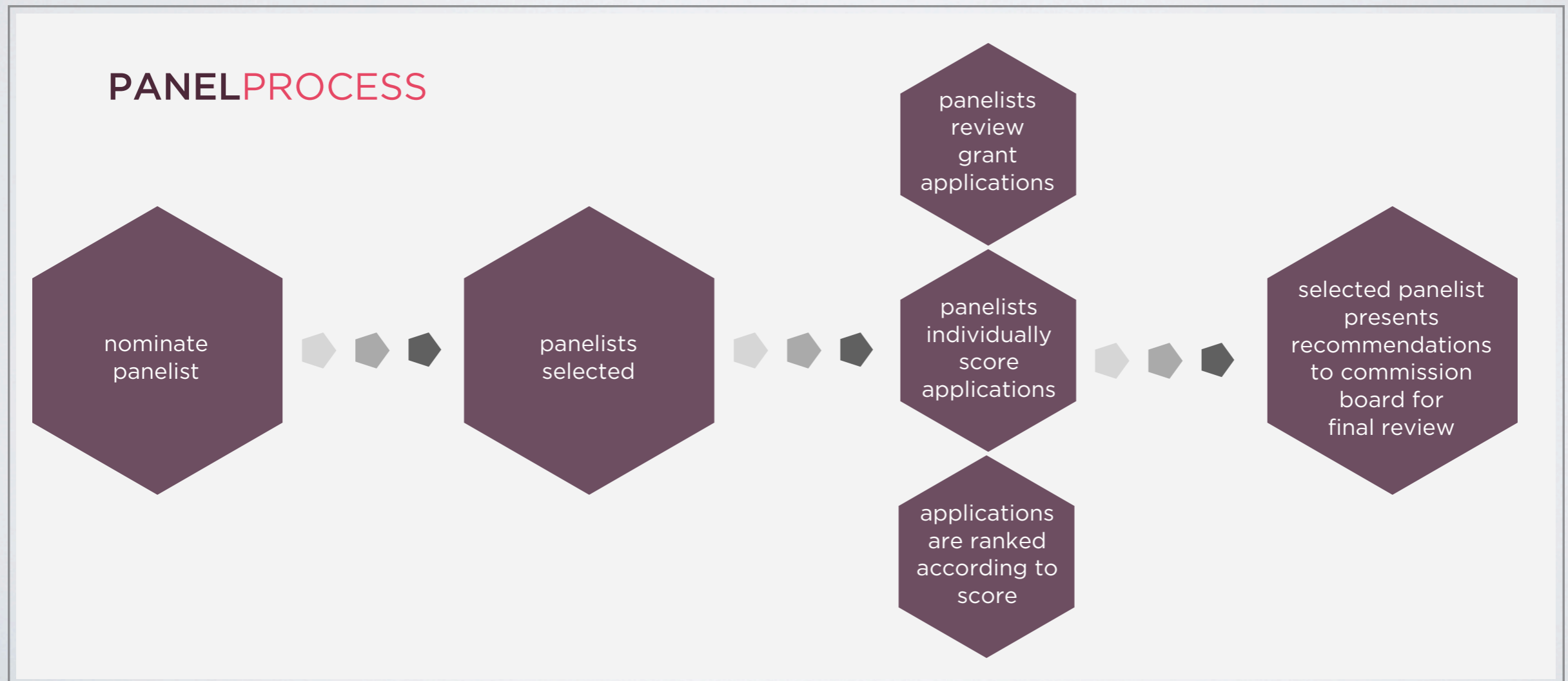
Transparency



# Advisory Review Panelists

- Advisory panels are formed annually for each grant program
- Advisory review panelists must live in the Washington metropolitan area and be knowledgeable about the arts in the District of Columbia.
- Panelists are appointed for a one-year term per grant program.

To nominate panelists, visit [dcarts.dc.gov](http://dcarts.dc.gov) and click on **Apply for Grants >>>**  
**Advisory Panel Review**





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# CHANGES

*New grant structure. Improved application process.*

**MOSHE ADAMS** **CARLYN MADDEN**  
Director of Grants Arts Education Manager

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# FY 2014 Improvements



## Apples to apples

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- 1** Individuals and organizations will be reviewed separately by budget category.



## Spread the wealth

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- 2** More equitable distribution of DCCAH funds to organizations of varying sizes and disciplines



## Piece of the pie

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- 3** Maximize general operating support investments to directly respond to the needs of applicants of all sizes

# CHANGES

*New grant structure. Improved application process.*

In FY 2014, there will be significant changes to:

*Project-Based Support*

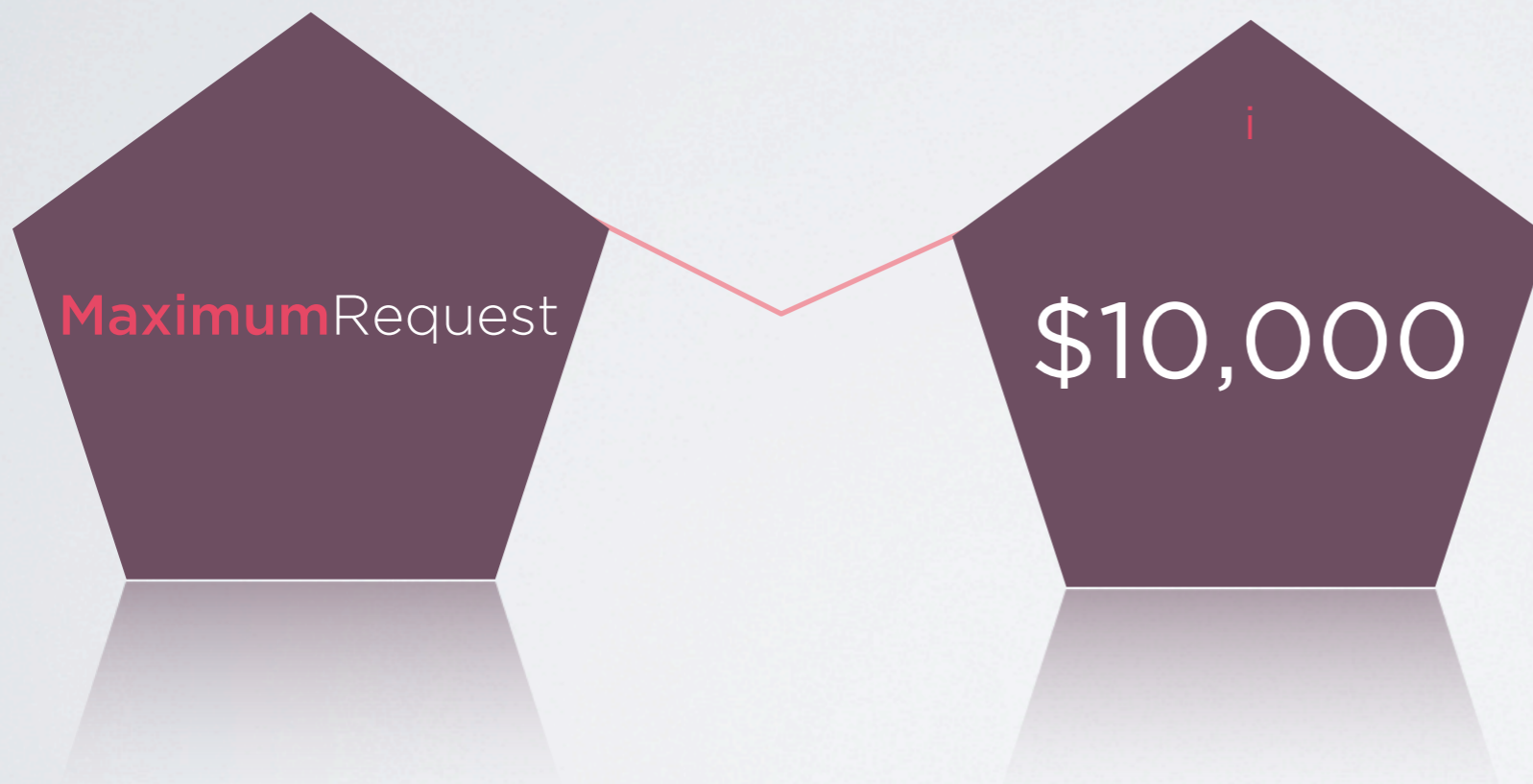
*General Operating Support*

*Arts Education Program*



# FY 2014 Grant Programs

## Artist Fellowship Program



Offers a \$10,000 award to individual artists who make a significant contribution to the arts and substantively impact the lives of District of Columbia residents through their artistic excellence.



FY2014

# FY 2014 Grant Programs

## Grants In Aid



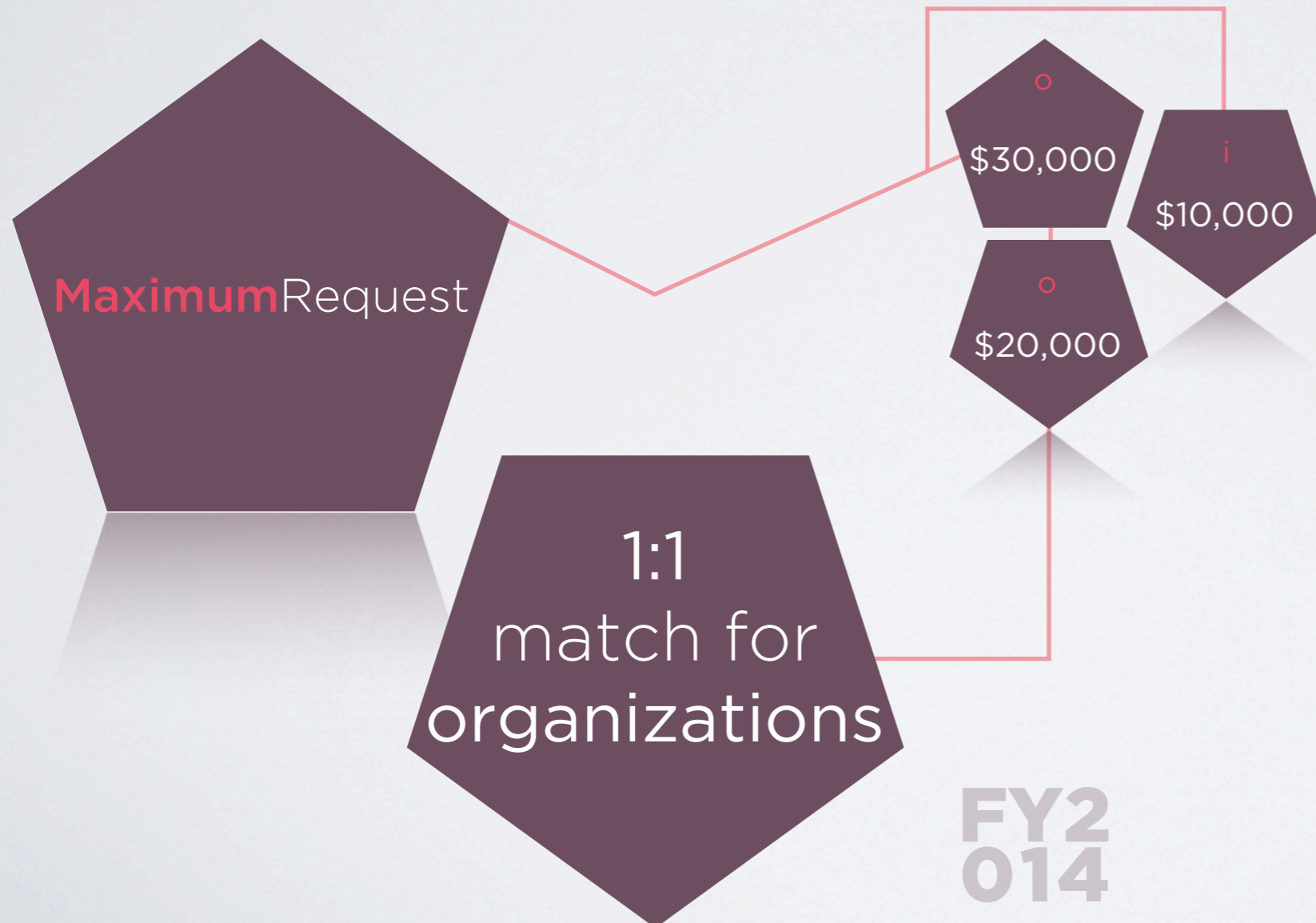
General operating support to arts and humanities organizations whose primary function is exhibition, presentation or training in the arts and humanities.



 To create more equitable distribution of funds to suit all organizational budgets, we will **consolidate the Arts Stabilization Grant into Grants-In-Aid** and increase the maximum grant request amount to \$150,000, not to exceed 10% of the applicant's operational budget.


# FY 2014 Grant Programs

## City Arts Projects



Provides support for large-scale projects (including festivals) to promote arts and humanities activities to a diverse range of communities in the District of Columbia.

City Arts Projects funding is distributed in two categories: **City Arts Projects** and **Festivals**.

 City Arts Projects will be restructured into 3 categories based on project budget size.

**Organizations Budgets > \$100,000**  
Max Request \$30,000

**Organizations Budgets < \$100,000**  
Max Request \$20,000

**Individuals**  
Max Request \$10,000

# FY 2014 Grant Programs

## Arts Education Program

School-based + Community-based + Professional Development

Maximum Request

\$30,000

1:1  
match for  
organizations

◀ We are increasing the scope of the Arts Education Program by adding the category, **Professional Development.**

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Designed to support organizations that provide high-quality arts activities to youth in educational settings from early childhood through high school. An emphasis should be placed on providing sequential instruction, not just one-off performances, to deepen each student's learning about the subject.





# FY 2014 Grant Programs

## East of the River



Provides access to high-quality arts and humanities experiences for DC residents who live east of the Anacostia River.

Funding may be used to support operational and programmatic costs directly related to the East of the River activities described in the application.

 Beginning in FY 2014, EOR applicants will be introduced to the **Cultural Data Project**. Along with our other grant programs, EOR applicants must submit CDP reports.

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# FY 2014 Grant Programs

## UPSTART

Maximum Request

\$100,000

1:1  
match for  
organizations

For organizations with  
budgets of \$100k to \$1.5  
million

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Designed to support arts organizations with intensive technical assistance through consulting and funding for core administrative systems, leadership development and operating reserves.

# FY 2014 Grant Programs


## Cultural Facilities Projects



Supports nonprofit arts and cultural institutions' abilities to create or enhance high-quality arts and humanities experiences for residents of the District of Columbia.

Funding supports three areas: planning and design, capital projects, and/or purchase of long-term fixtures and equipment.

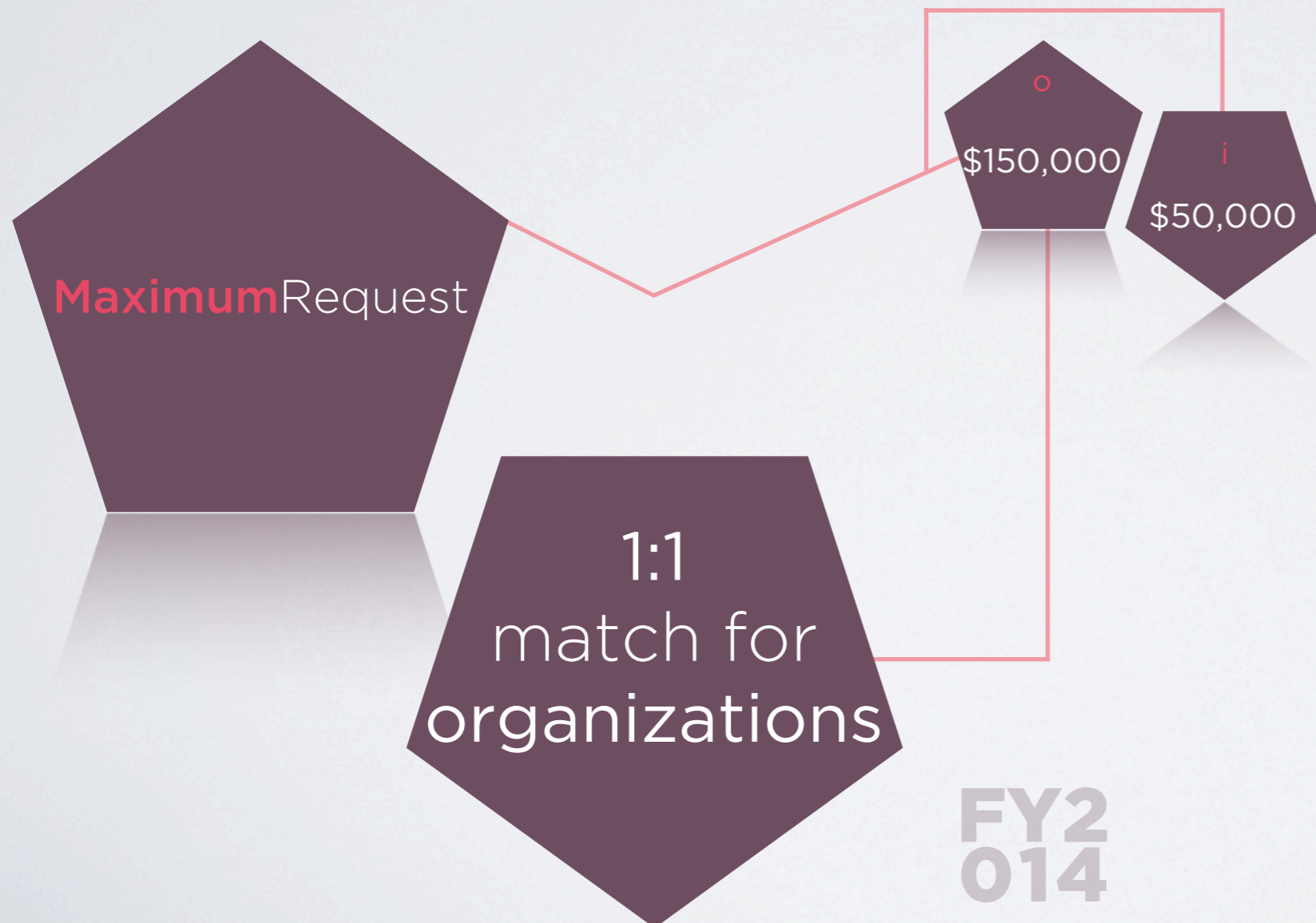


 Funding may now be used to acquire property.

FY2014

# FY 2014 Grant Programs

## Public Art Building Communities



Available to individual artists and organizations to create and install temporary or permanent public artwork that enhance District neighborhoods. Eligible projects include, but are not limited to: sculpture, mosaics, artistic street-scape improvements, murals, paving patterns, video installations, custom benches, stained glass windows, artistic gates and railings, etc.



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# Grants Application Portal

Simple. Fast. Efficient.

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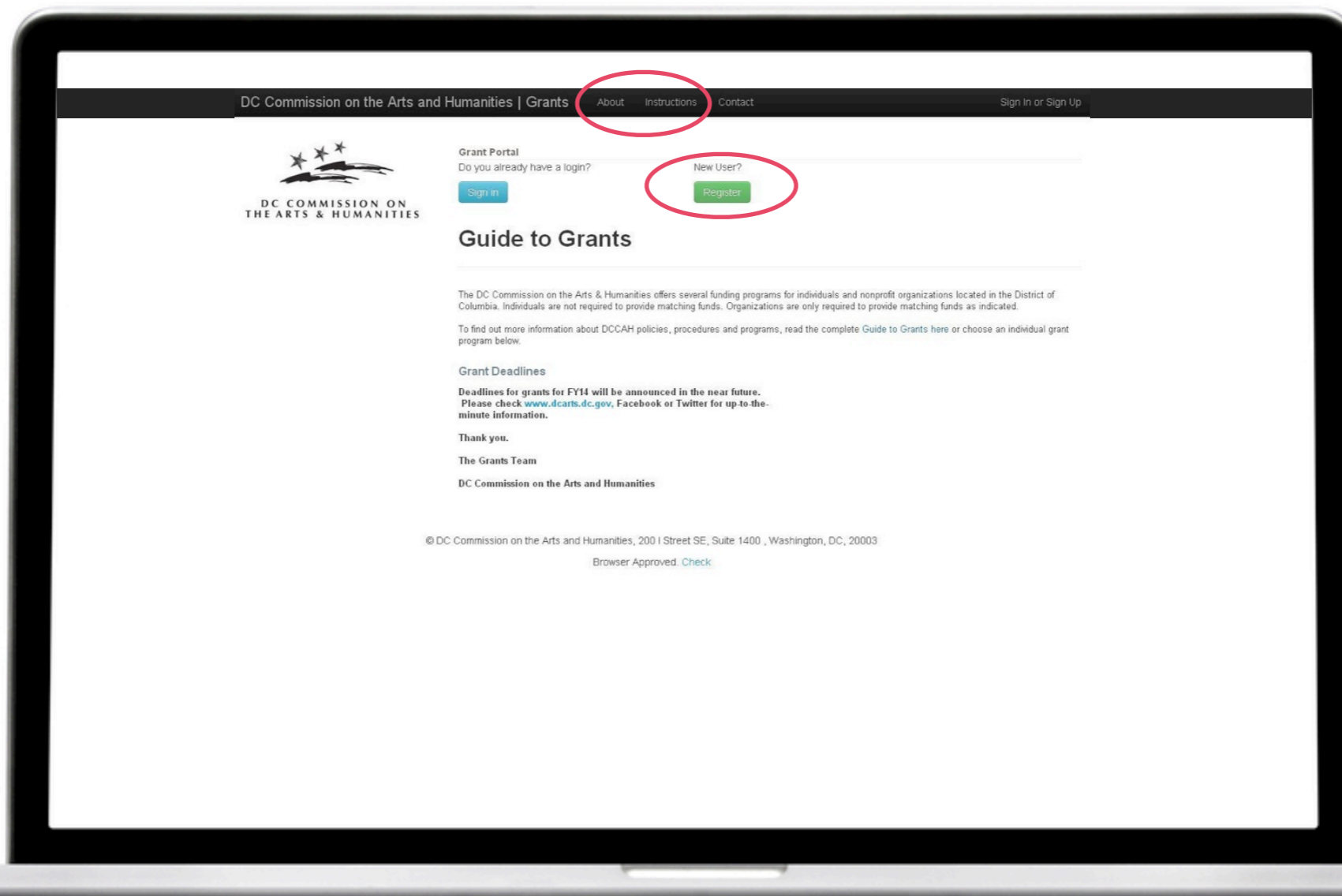
# Grants Application Portal

- Comprehensive program allowing applicants to manage submissions and interim and final reports
- Better administrative tool for grant managers and panelists
- Entirely cloud-based

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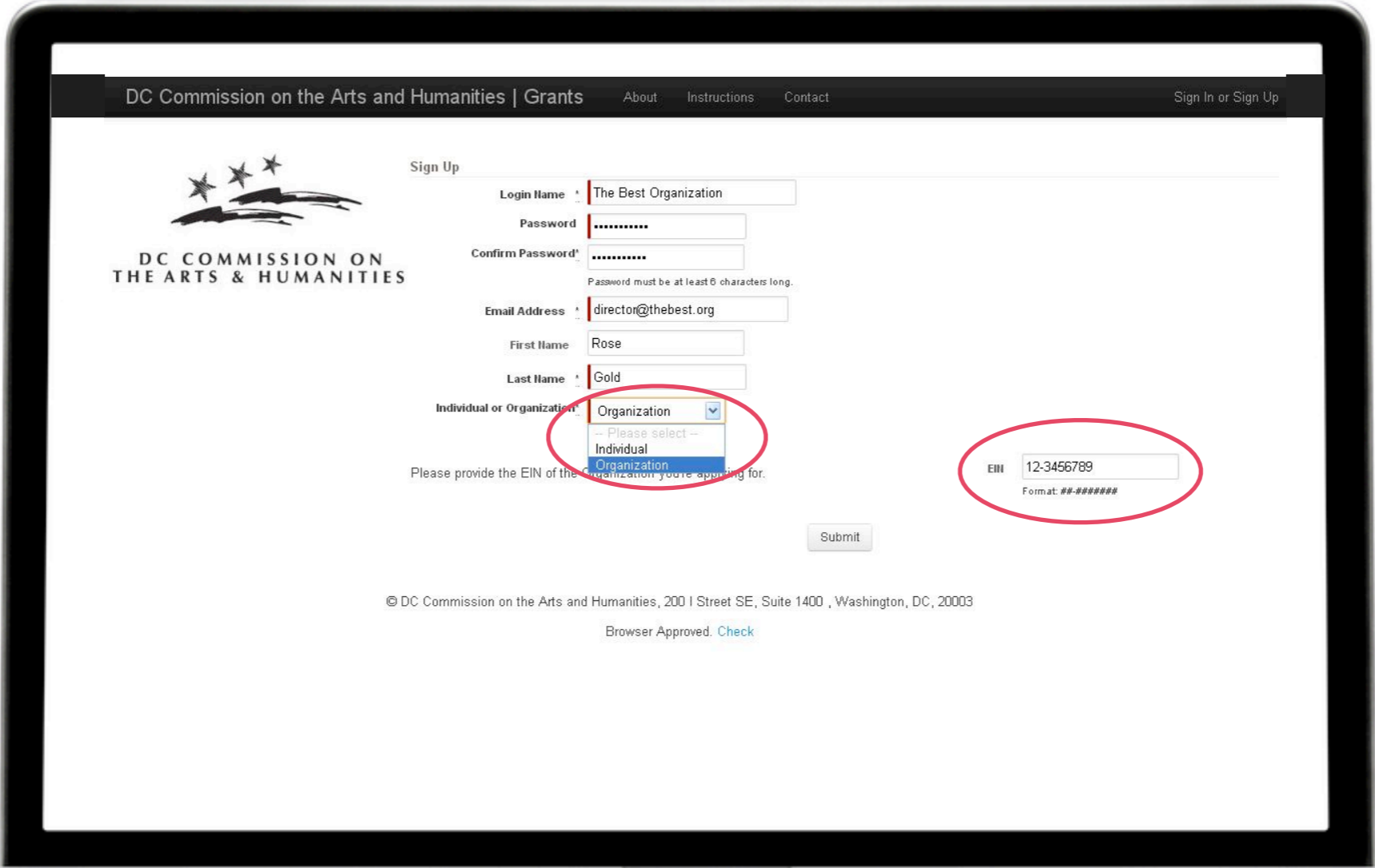


# Grants Application Portal




Click on **Instructions** to before you begin. This will help guide you through the process. Select **New User** to begin the application process.

# Grants Application Portal



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Sign Up

Login Name \*

Password

Confirm Password\*

Password must be at least 6 characters long.

Email Address \*

First Name

Last Name \*

Individual or Organization\*

Please provide the EIN of the Organization you're applying for.

EIN

Format: #####

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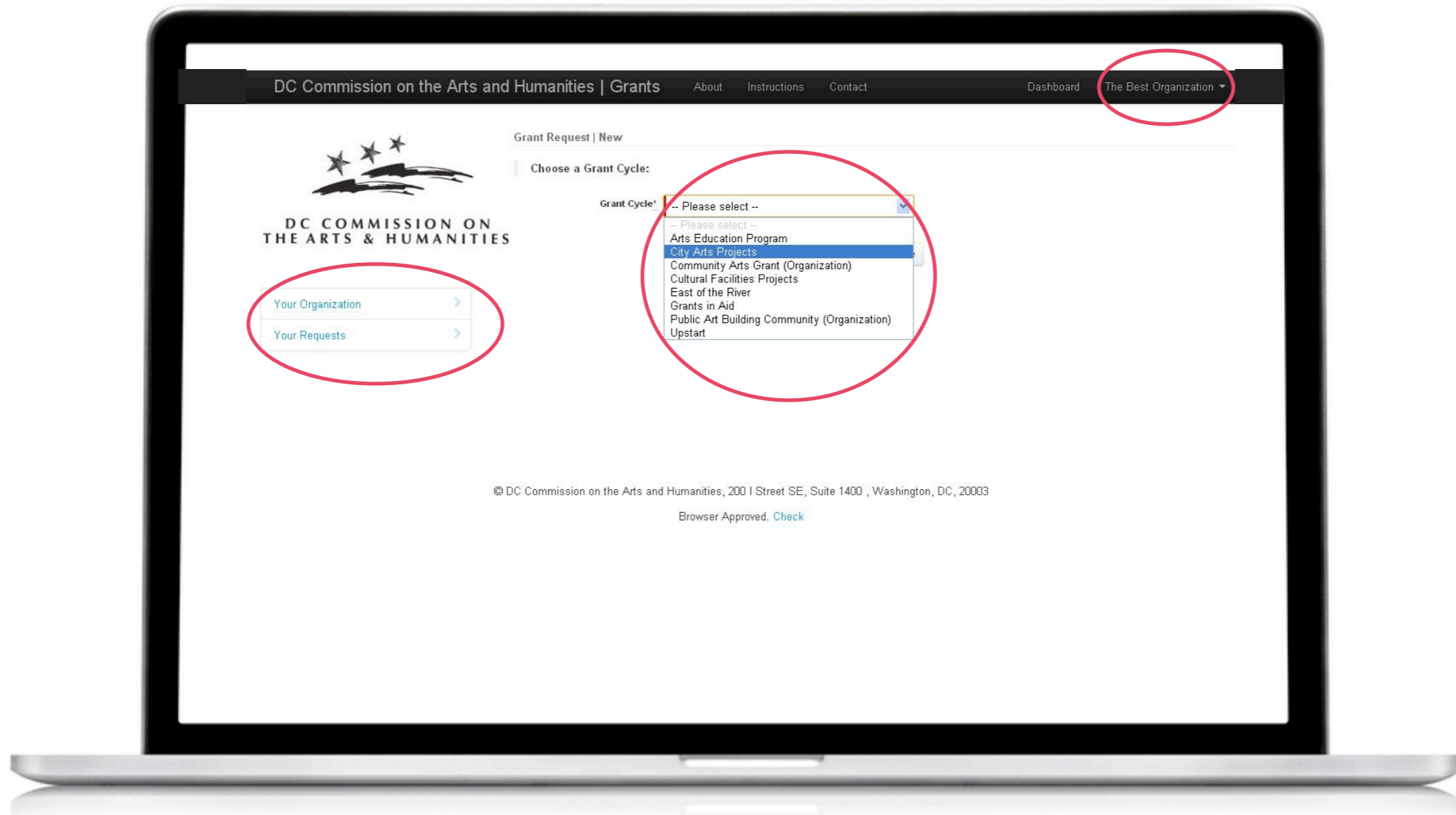
Browser Approved. [Check](#)

Be sure to specify whether you are applying as an **individual** or **organization**. Your profile will be tied to your tax identification number.



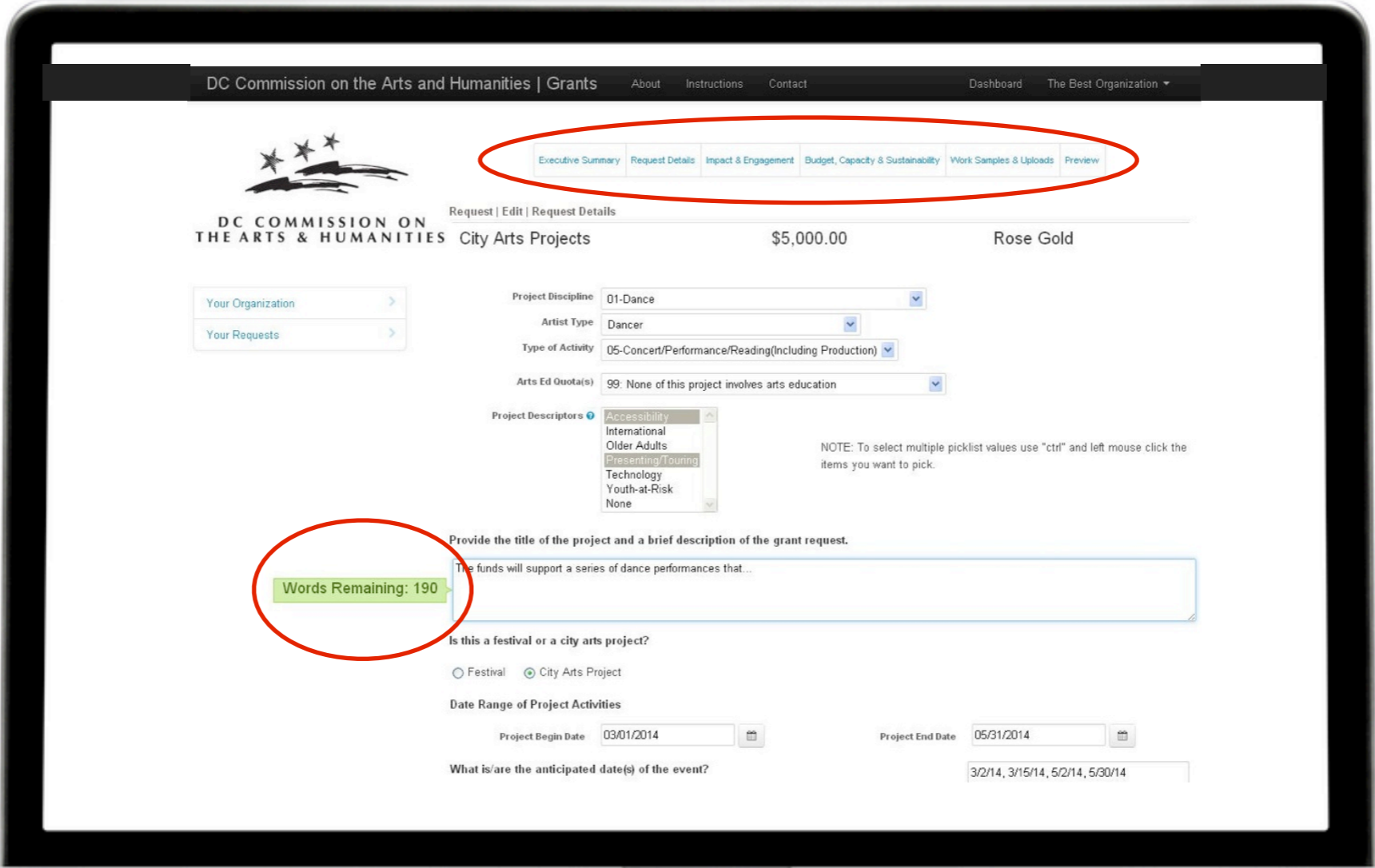


# Grants Application Portal



Click the drop-down box **Grant Cycle** to choose your grant program.

# Grants Application Portal



DC Commission on the Arts and Humanities | Grants

About Instructions Contact Dashboard The Best Organization

Executive Summary Request Details Impact & Engagement Budget, Capacity & Sustainability Work Samples & Uploads Preview

Request | Edit | Request Details

DC COMMISSION ON THE ARTS & HUMANITIES City Arts Projects \$5,000.00 Rose Gold

Your Organization > Your Requests >

Project Discipline: 01-Dance  
Artist Type: Dancer  
Type of Activity: 05-Concert/Performance/Reading(Including Production)  
Arts Ed Quota(s): 99: None of this project involves arts education

Project Descriptors: Accessibility, International, Older Adults, Presenting/Touring, Technology, Youth-at-Risk, None

NOTE: To select multiple picklist values use "ctrl" and left mouse click the items you want to pick.

Provide the title of the project and a brief description of the grant request.

The funds will support a series of dance performances that...

Words Remaining: 190

Is this a festival or a city arts project?  
 Festival  City Arts Project

Date Range of Project Activities  
Project Begin Date: 03/01/2014 Project End Date: 05/31/2014

What is/are the anticipated date(s) of the event?  
3/2/14, 3/15/14, 5/2/14, 5/30/14

The menu at the top of the screen highlights each section of the grant application. Click through each heading to complete your application.

Learn more...

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GRANT  
WRITING  
TIPS

IN-PERSON  
APPLICATION  
REVIEWS

WEEKLY TIPS  
ON TWITTER,  
FACEBOOK  
& ART.202.COM

**Questions about grant programs**

**Arts Education Program** Carlyn Madden

**Artist Fellowship Program** Regan Spurlock

**City Arts Projects (+100k orgs.)** Steven Mazzola

**City Arts Projects (-100k orgs.)** Tierra Buggs

**City Arts Projects (indv.)** Regan Spurlock

**Cultural Facilities Projects** Steven Mazzola

**East of the River** Tierra Buggs

**Grants-In-Aid** Steven Mazzola

**Public Art Building Communities** Keona Pearson

**UPSTART** Carlyn Madden

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# Workshops





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Questions?

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200 I Street, SE Washington, D.C. 20003  
(202) 724-5613 | [www.dcartarts.dc.gov](http://www.dcartarts.dc.gov)

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